

	9A'23	6A'23	3A'23	2022	2021	2020	2019
Satışlar	2.825.105.727	1.911.106.073	921.744.567	2.489.190.879	773.165.273	566.320.227	418.808.524
SMM	(2.448.912.969)	(1.679.498.164)	(791.479.329)	(2.093.727.054)	(683.051.144)	(488.687.122)	(364.576.846)
Brüt Kar	376.192.758	231.607.909	130.265.238	395.463.825	90.114.129	77.633.105	54.231.678
Genel Yönetim Giderleri	(35.905.831)	(20.662.909)	(10.536.733)	(25.993.316)	(11.462.104)	(11.350.834)	(8.132.745)
Pazarlama Giderleri	(134.729.915)	(78.707.951)	(43.211.011)	(96.919.017)	(35.043.652)	(29.007.093)	(27.089.474)
Ar&Ge Giderleri	(519.355)	(338.205)	(186.695)	(175.049)	(256.317)	(222.639)	(204.276)
Esas Faaliyetler Gelir/Gider	18.785.178	9.929.911	4.820.337	(6.382.709)	(2.139.824)	(1.634.428)	(2.490.717)
Faaliyet Karı	223.822.835	141.828.755	81.151.136	265.993.734	41.212.232	35.418.111	16.314.466
Yatırım Faaliyetleri Gelir/Gideri	107.660.654	14.292.585	1.111.162	2.293.244	91.749	(4.434)	(4.561)
Finansman Gelir/Gideri	21.605.916	22.655.846	18.438.206	(52.780.388)	(23.216.142)	(21.912.986)	(22.251.659)
Vergi Geliri/Gideri	(47.580.935)	(3.168.041)	(5.247.368)	(41.415.657)	(5.227.796)	(3.425.299)	2.522
Net Kar	305.508.470	175.609.145	95.453.136	174.090.933	12.860.043	10.075.392	(5.939.232)
Amortisman	45.847.823	28.898.116	14.000.974	20.180.910	8.051.446	8.902.400	8.761.054
FAVÖK	250.885.480	160.796.960	90.331.773	292.557.353	51.403.502	45.954.939	27.566.237
Brüt Kar Marjı	13,3%	12,1%	14,1%	15,9%	11,7%	13,7%	12,9%
FAVÖK Marjı	8,9%	8,4%	9,8%	11,8%	6,6%	8,1%	6,6%
Net Kar Marjı	10,8%	9,2%	10,4%	7,0%	1,7%	1,8%	-1,4%
Cari Oran	2,32	3,78	4,39	1,79	1,09	1,08	1,05
Likidite Oran	1,74	2,91	3,84	1,40	0,84	0,82	0,81